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**BEFORE THE IDAHO PUBLIC UTILITIES COMMISSION**

IN THE MATTER OF THE APPLICATION ) CASE NO. AVU-E-15-05  
OF AVISTA CORPORATION FOR THE ) CASE NO. AVU-G-15-01  
AUTHORITY TO INCREASE ITS RATES )  
AND CHARGES FOR ELECTRIC AND )  
NATURAL GAS SERVICE TO ELECTRIC ) DIRECT TESTIMONY  
AND NATURAL GAS CUSTOMERS IN THE ) OF  
STATE OF IDAHO ) JAMES M. KENSOK  
)

FOR AVISTA CORPORATION

(ELECTRIC AND NATURAL GAS)

1 I. INTRODUCTION

2 Q. Please state your name, employer and business  
3 address.

4 A. My name is James M. Kensok. I am employed by  
5 Avista Corporation as the Vice-President and Chief  
6 Information and Security Officer (CISO). My business  
7 address is 1411 E. Mission Avenue, Spokane, Washington.

8 Q. Mr. Kensok, please provide information  
9 pertaining to your educational background and professional  
10 experience.

11 A. I am a graduate of Eastern Washington University  
12 with a Bachelor of Arts Degree in Business Administration,  
13 majoring in Management Information Systems, and a graduate  
14 of Washington State University with an Executive MBA. I  
15 have experience through direct application and management  
16 of Information Services over the course of my 32-year  
17 information technology career. I joined the Company in  
18 June of 1996. Over the past 18 plus years, I have spent  
19 approximately one year in Avista's Internal Audit  
20 Department as an Information Systems Auditor with  
21 involvement in performing internal information systems  
22 compliance and technology audits. I have been in the  
23 Information Services Department for approximately 17 years  
24 in a variety of management roles directing and leading

1 information technology and systems, planning, operations,  
2 system analysis, complex communication networks, cyber  
3 security, applications development, outsourcing  
4 agreements, contract negotiations, technical support, cost  
5 management, data management and strategic development. I  
6 was appointed Vice-President and CIO in January of 2007  
7 and Chief Security Officer in January of 2013.

8 **Q. What is the scope of your testimony?**

9 A. My testimony will describe the costs associated  
10 with Avista's Information Service/Information Technology  
11 (IS/IT) programs and projects. These costs include the  
12 capital investments for a range of systems used by the  
13 Company, including the replacement of the Company's legacy  
14 Customer Information and Work and Asset Management System  
15 ("Project Compass"), Avistautilities.com WEB replacement,  
16 and several more important applications.

17 I also describe the additional IS/IT expenses  
18 required to support a range of new and updated  
19 applications and systems for cyber security, such as the  
20 operation of Project Compass, and the Asset Facilities  
21 Management application.

22

1 A table of contents for my testimony is as follows:

2	<u>Description</u>	<u>Page</u>
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7	Management System Replacement	
8	(Project Compass)	

9 **Q. Are you sponsoring an exhibit in this**  
10 **proceeding?**

11 A. Yes. I am sponsoring Exhibit No. 10, Schedules  
12 1 through 6. A report providing an overview of the  
13 Company project implemented to replace its legacy customer  
14 information system (named Project Compass), is provided in  
15 Schedule 1. Schedule 2 is an update report on the timing  
16 and cost of Avista's Project Compass. An overview of the  
17 communication plan related to the "Go Live" of Project  
18 Compass is provided as Schedule 3, and a timeline showing  
19 the individual communication activities is provided as  
20 Schedule 4. An example of the direct-mail communication  
21 is provided as Schedule 5. Schedule 6 is a high-level  
22 summary of the launch of Project Compass including  
23 customer service metrics showing performance of the new  
24 systems over the first five weeks of operation.

25

1 II. IS/IT OPERATING EXPENSES

2 Q. What are the primary business needs supported by  
3 Avista's Information Services Department?

4 A. With advancements in the utility industry, the  
5 use of operating, information, and customer-application  
6 technologies is increasingly prevalent in day-to-day  
7 business operations. The Information Services department  
8 provides the technology support required by all Company  
9 operations, both internal as well as customer-facing.  
10 Examples include field operations, engineering,  
11 transmission & distribution operations, power supply,  
12 finance, treasury, legal, human resources, customer  
13 solutions, customer services, and regulatory functions.  
14 Types of support include the design, engineering,  
15 implementation, and support of cyber security, computer  
16 hardware, application software, data and voice systems and  
17 networks, application integration, business continuity and  
18 disaster recovery, and data management and mobility. Our  
19 customers are provided with mobile solutions for  
20 transacting business with Avista that are available 24  
21 hours per day, in addition to having more data and  
22 information about their energy use and tools to manage  
23 their consumption of energy. Records management is  
24 increasing for both electric and natural gas

1 infrastructure, and Avista is experiencing continued  
2 growth in the use of its networks by customers and our  
3 employees who are increasingly using mobile, real-time  
4 systems to transact business and deliver safe and reliable  
5 energy services. These technologies are foundational to  
6 Avista's efforts to keep pace with the service  
7 expectations of our customers, to fulfill our regulatory  
8 requirements, and to achieve cost savings through prudent  
9 technology deployments.

10 **Q. What are the primary drivers of increasing IS/IT**  
11 **expenses for 2016 and beyond?**

12 A. There are four key areas, the first of which is  
13 the expense associated with the replacement of obsolete  
14 systems, such as the Company's legacy Customer Information  
15 and Work Management systems, which will be explained in  
16 detail later in my testimony.

17 The second area is the increasing cyber and physical  
18 security requirements to protect Company infrastructure.  
19 Our industry is increasingly a target from malicious  
20 entities, and in order to protect Avista and its  
21 customers, we have been required to increase staffing,  
22 deploy new security systems, advance employee training,  
23 and deploy more sophisticated business-continuity recovery  
24 programs. Meeting expanding regulatory requirements, such

1 as those supporting electric transmission reliability, is  
2 also driving cost increases in security compliance.

3 A third focus is the sensor technology and the  
4 associated data networks required by the industry's  
5 modernization of the electric grid and the improved  
6 reliability of our natural gas distribution system.  
7 Though there are many advantages for customers and the  
8 Company associated with the deployment of these new  
9 systems, the expenses to support them are an increasing  
10 portion of the costs of providing efficient, safe,  
11 reliable, and cost-effective energy services.

12 The fourth driver of Avista's costs is related to the  
13 growth in usage of applications, data, and our data  
14 networks. As customer expectations and business and  
15 compliance requirements continue to grow, they drive the  
16 need for new and expanded technology solutions. Although  
17 these new solutions provide the most cost-effective way to  
18 meet these growing needs, they also increase costs for  
19 application licensing, maintenance and support, and for  
20 the computer hardware and networks required to enable  
21 them.

1           Q.    As Information Services requirements have  
2 increased, has Avista focused on managing its overall  
3 technology expenses for the benefit of its customers?

4           A.    Yes.   Over the past several years, Avista has  
5 focused on reducing customer transaction costs through the  
6 prudent deployment of technology.   Along with meeting  
7 customer needs, Avista works continuously to minimize its  
8 costs and to maximize employee efficiency through the use  
9 of appropriate technology and staffing.

10           As an example, labor cost reductions were achieved  
11 through realignment of legacy custom application labor  
12 skills with contemporary commercial application skills.  
13 This resulted in a \$924,000 reduction in contract labor  
14 for applications operations and delivery, which was  
15 partially offset by an increase of \$711,000 as a result of  
16 the conversion of nine contract positions to Avista  
17 employee positions, for a net reduction in labor costs of  
18 \$213,000.       See "Applications Systems - Net Labor  
19 Reduction" section below for additional information on  
20 these labor reductions.



1 Q. Please summarize the increases in expenses for  
2 the 2016 rate year.

3 A. Table No. 1 below summarizes the net increase in  
4 IS/IT expenses for 2016.<sup>1</sup> A brief description of each item  
5 is provided following Table No. 1.

TABLE NO. 1	
Information Services Incremental Expense Increases (2016 vs. Test Period)	
	System Expense
<b>New Expense From Projects</b>	
Asset Facilities Management Application Migration Replacement	\$ 68,437
Project Compass	\$ 663,188
Embotics - Data Center Server Management Software Tool	\$ 16,940
Enterprise Document Management	\$ 42,000
Financial Forecast Model	\$ 21,000
iFactor - Outage Reporting and Viewing, and Mobile Capabilities	\$ 304,360
Mobility in the Field - Gas Compliance	\$ 60,000
Visibility - Gas Compliance	\$ 36,120
NetInsight Refresh	\$ 93,000
Next Generation Radio System (Dispatch Radio System)	\$ 139,062
Radio Telephone Communications Console System Refresh	\$ 8,658
Security Systems - Non Labor Additions	\$ 80,000
Data Analytics Software Application	\$ 60,000
<b>Total New Expense From Projects</b>	<b>\$ 1,592,765</b>
<b>Other Expenses: (incremental expense)</b>	
Applications Systems - Net Labor Additions	\$ (213,092)
Adobe Creative Cloud Suite Software-as-a-Service	\$ 52,176
ESRI Geographic Information System	\$ 188,796
Microsoft System Maintenance	\$ 301,449
Network Systems - Non-Labor Additions	\$ 317,905
Network Systems - Net Labor Additions	\$ 186,472
Oracle System (Financial Application & Data) Maintenance	\$ 113,043
Security Systems - Net Labor Additions	\$ 125,383
<b>Total Other Expenses: (incremental expense)</b>	<b>\$ 1,072,132</b>
<b>TOTAL (New Expense from Project and Other Expenses)</b>	<b>\$ 2,664,896</b>

32 **Asset Facilities Management Application Replacement**  
33 **(Project Atlas) Support Costs - \$68,437**

34 Project Atlas will replace the Company's obsolete  
35 Facilities Management system, and will consist of three  
36 applications with new commercial-off-the-shelf  
37 applications. The project includes replacement of the  
38 electric and natural gas Construction Design application,

<sup>1</sup> Although the Company anticipates increased expenses in 2017 above those in 2016, Company witness Ms. Andrews has not included these expenses in her 2017 pro forma adjustments. See 2017 IS/IT capital additions discussion later in my testimony.

1 Edit Tool Application, and the Company's proprietary  
2 Outage Management Application. There will be new  
3 incremental on-going technology support costs associated  
4 with the new applications. These applications aid in the  
5 engineering and design of Avista's electric and natural  
6 gas infrastructure, which costs would increase without the  
7 aid of this technology. In addition to supporting design,  
8 the Outage Management Application allows the Company to  
9 quickly isolate the likely cause of system outages, to  
10 communicate proactively with customers, and to quickly and  
11 accurately dispatch Avista crews for service restoration.  
12

13 **Project Compass Support Costs - \$663,188**

14 There will be a net increase of \$663,188 over current  
15 operating expenses associated with the deployment of the  
16 Company's new Customer Service and Work and Asset  
17 Management Systems implemented as part of Project Compass.  
18 The total for new operating expenses required to support  
19 these new Systems is \$3,020,858, however, there is a  
20 corresponding offset in the amount of \$2,357,670, which  
21 reflects the annual expense reduction in contract services  
22 and mainframe computer costs associated with the  
23 retirement of the Company's Legacy Customer Service and  
24 Work Management Systems. The new costs are for the annual  
25 license and maintenance fees associated with the new  
26 replacement applications (IBM Maximo and Oracle Customer  
27 Care & Billing) and ancillary supporting applications.  
28 Costs also include the professional services associated  
29 with the real-time operation and maintenance of the  
30 applications, and the labor expense supporting management  
31 reporting for the new systems. A brief description of  
32 each of these costs is provided below:  
33

34 Oracle Customer Care & Billing (CC&B) and IBM Maximo  
35 Applications

- 36 • Application Maintenance Fee paid to IBM. This fee  
37 supports ongoing application maintenance,  
38 enhancements and updates.
- 39 • Application Maintenance Fee paid to Oracle for  
40 system maintenance, enhancements and updates.
- 41 • Application Maintenance Fee for IBM's Tivoli batch  
42 scheduling software, which automates, aggregates  
43 and executes batch system functions each day (e.g.  
44 customer billing, credit and collections, letters  
45 and notices).
- 46 • License and Maintenance Fee for the Oracle Database  
47 System.

- 1 • License and Maintenance Fee for the Oracle Data  
2 Integrator (ODI) Application, which performs the  
3 extraction, transfer and loading of data for  
4 management reporting.
- 5 • License and Maintenance Fee for the WebLogic  
6 Application, the middleware application layer that  
7 is the underlying Java application engine that CC&B  
8 and Oracle Utility Analytics (OAU) require to  
9 operate.

10

11 Shared Support

- 12 • License and Maintenance Fee for HP's "Quality  
13 Center" Application, which is used to automate the  
14 routine user testing of the integrated software  
15 systems.
- 16 • Outside services (labor) supporting management  
17 reporting for the Maximo and Customer Care &  
18 Billing Applications.
- 19 • IBM Application Management Services, providing  
20 technical resource support for maintaining and  
21 managing the real-time availability and performance  
22 of the Customer Care & Billing and Maximo  
23 application systems for Avista.
- 24 • License and Maintenance Fee for the GoldenGate  
25 Application, a component of the Oracle Utility  
26 Analytics (OAU) reporting solution for both Oracle  
27 CC&B and IBM Maximo.

28

29 **Embotics - Data Center Server Management Software Tool**  
30 **Support Costs - \$16,940**

31 The current corporate virtual environment is  
32 underutilized. Many servers are allocating memory they  
33 are not using causing us to buy more resources to meet the  
34 memory requirements. The Embotics software tool can help  
35 us right-size the memory, thus allowing us to reduce our  
36 current resources and avoid purchasing future resources,  
37 making our virtual environment more efficient. This is  
38 the software support cost of the Embotics software tool.

39

40 **Enterprise Document Management Support Costs - \$42,000**

41 This cost is for software maintenance for a new  
42 application used in managing invoice processing and  
43 archiving. Currently, documents (i.e., invoices) in  
44 various departments are maintained on paper, and are  
45 processed manually. The new application allows Avista to  
46 scan invoices for electronic storage, processing, and

1 approval, providing for more efficient and timely  
2 processing and access to stored documents.

3  
4 **Enterprise Voice Portal Application Upgrade Support Costs**  
5 **- \$242,417**

6 Avista's current automated telephone system is no longer  
7 supported. The system manages all customer calls for  
8 reporting outages, automated bill pay and billing  
9 inquiries, and other types of customer self-service  
10 options for our customers. These expenses support the  
11 services agreement, providing for software maintenance and  
12 management for the replacement voice portal system.

13  
14 **Financial Forecast Model Support Costs - \$21,000**

15 Avista has chosen to replace the Impact software, which is  
16 no longer supported, with the UIPlanner financial model.  
17 UIPlanner will provide all existing capabilities as well  
18 as efficiency gains and enhancements. The software will  
19 help the financial forecasting group accurately and  
20 efficiently forecast the financial position of the  
21 company, including complex "what-if" scenarios which aid  
22 senior management and others in their decision-making.  
23 This cost supports the application maintenance for the  
24 replacement software.

25  
26 **iFactor - (Outage Reporting and Viewing, and Mobile**  
27 **Capabilities) Application Support Costs - \$147,325**

28 For certain customer-facing web and mobile technologies  
29 Avista has decided to not customize as part of its  
30 customer web portal refresh of Avistautilities.com  
31 (Project Phoenix), but rather integrate to a commercial  
32 software platform from iFactor Consulting using two of  
33 their modules. The first, called iFactor Storm Center, is  
34 a web and mobile GIS map-based outage communications  
35 software for utilities. Storm Center communicates power  
36 outage information to the public using a map interface for  
37 web and for mobile natively on iPhone and Android smart  
38 phone devices. The second, called Notifi, is a proactive  
39 and interactive customer communications platform designed  
40 specifically for utilities, with standard interfaces to  
41 utility back-end systems (i.e., Customer Care and Billing  
42 CC&B). With automated outbound event processing and  
43 preference management for customers, Notifi pushes  
44 information to Avista customers, over the channel they  
45 want to receive it, including mobile text, email, social  
46 media and voice natively on iPhone and Android smart phone  
47 devices.

1 **Mobility in the Field Gas Compliance Support Costs -**  
2 **\$60,000**

3 The Mobility in the Field program is designed to increase  
4 the Company's use of field mobile dispatch for service  
5 employees equipped with mobile devices. This cost  
6 supports the software maintenance agreements that will  
7 need to be in place in order to maintain the new system.

8  
9 **Visibility Gas Compliance Project On-Going Support Costs -**  
10 **\$36,120**

11 The Visibility Project was completed as part of the  
12 Mobility in the Field program to reduce paper processes in  
13 the field through implementing mobile technology. This  
14 expense is for data cost and maintenance of hardware and  
15 software used for new mobile technology deployed to over  
16 20 Leak Surveyors in the field. This new technology  
17 improves processes through reducing a previous paper  
18 process and enabling the data collection to occur  
19 electronically. A data plan is activated for each tablet  
20 computer to operate the software application in order to  
21 collect the data in the field electronically.

22  
23 **NetInsight Refresh Support Costs - \$93,000**

24 Web analytics is the measurement, collection, analysis and  
25 reporting of web data for purposes of understanding and  
26 optimizing web usage and customer transactions. Web  
27 analytics is not just a tool for measuring web traffic but  
28 can be used as a tool for business and customer research,  
29 and to assess and improve the effectiveness of a website.  
30 Avista is refreshing its current web analytics system as  
31 it has come to end of life by its vendor (IBM). Web  
32 analytics will be applied to Avista's upgraded customer  
33 web portal and its upgraded Intranet portal, which is used  
34 by Avista employees.

35  
36 **Next Generation Radio System (Dispatch Radio System)**  
37 **Hardware and Software Maintenance - \$139,062**

38 These costs support the maintenance contract for the  
39 hardware and software infrastructure required to  
40 effectively own and operate Avista's Land Mobile Radio  
41 System (LMR) (Next Generation Radio system). Avista  
42 maintains a private LMR system because no public  
43 communications provider is capable of covering all of our  
44 service territory including the rural and remote areas.  
45 Our LMR system is also designed to operate independent of  
46 public providers and to be resilient in the event of

1 disasters that affect other means of communication. The  
2 LMR system ensures efficient and effective communications.

3  
4 **Radio Telephone Communications Console System Refresh**  
5 **Support Costs - \$61,048**

6 Deployment of this refreshed console equipment is a  
7 prerequisite for the successful implementation of the Next  
8 Generation Radio project, described above in my testimony.  
9 The integrated console system provides access to the  
10 narrowband communication network being deployed in the  
11 Next Generation Radio project. These costs are for  
12 maintenance fees required to assure the system meets our  
13 availability and security requirements for service. In  
14 particular, the maintenance fees also provide the Company  
15 access to technical support, problem resolution, software  
16 patches that address security vulnerabilities, and enable  
17 features and enhancements that extend the functionality of  
18 the deployed console system, and provide replacement  
19 hardware for equipment that fails.

20  
21 **Security Systems - Non Labor Additions - \$80,000**

22 This incremental expense is for software maintenance,  
23 third party vulnerability and penetration testing and for  
24 new application services that monitor high-risk utility  
25 targets (including both physical and cyber), software to  
26 maintain compliance with changing regulations, and  
27 phishing email awareness testing.

28  
29 **Data Analytics Software Application Support Costs -**  
30 **\$60,000**

31 This expense is for maintenance and support fees for  
32 predictive analytics software related to the Trove  
33 Sunstone Platform and Energy Pre-schedule Load Forecasting  
34 Application. There are third party data access fees  
35 included in the Sunstone Platform as it uses weather data  
36 and other third party data as part of its predictive  
37 analytics and data science technology. The Pre-Schedule  
38 Forecast application provides a precision forecast for the  
39 next day energy consumption needs to help make daily  
40 resource balance decisions. The application compares its  
41 forecasts against actual performance for continuous  
42 forecast improvement. The Monthly Forecast predicts  
43 monthly consumption up to 36 months in advance. It is  
44 used to determine how much energy to buy in advance.

1 **Applications Systems - Net Labor Reduction - (\$213,092)**

2 We continue to employ a hybrid (in-source/outsource) labor  
3 sourcing model that maximizes business value and delivers  
4 consistent customer satisfaction. As such we are  
5 transitioning these positions to more closely align with  
6 the technology being managed. Nine key application  
7 systems contract positions were converted to Avista  
8 employee positions in 2015: 1) Operational Technology  
9 Lead, 2) Customer Technology Lead, 3) Back Office  
10 Technology Lead, 4) Systems Analysts (x4), 5) Product  
11 Owner, and 6) Program Manager. In addition, a Product  
12 Owner will be added for oversight of application demand in  
13 Avista's new Customer Information System (CIS) and Asset  
14 Management platforms (Oracle Customer Care and Billing and  
15 IBM Maximo).

16  
17 **ESRI Geographic Information System Software Maintenance -**  
18 **\$179,183**

19 ESRI is the core product suite for Avista's geospatial  
20 system. In 2015 we are planning on a refresh of this  
21 platform. Throughout the system refresh process and  
22 beyond we will need access to ESRI development staff, via  
23 a more robust support agreement. This improved support  
24 agreement grants us access to level 2 and level 3 ESRI  
25 developers to assist us with incident and problem  
26 resolution across the ESRI suite of tools. Further,  
27 Avista plans to increase access to its own geospatial  
28 information system (GIS) data, through the use of ESRI's  
29 client / server software model. This model requires  
30 additional licensing for server software but allows easier  
31 access to GIS data through browser based custom and  
32 commercial applications. An example of value this  
33 increased access will bring to our customers is public  
34 publishing of waterway access, closures and repairs.

35  
36 **Adobe Creative Cloud Suite Software-as-a-Service - \$52,176**

37 Creative Cloud by Adobe is a subscription based suite of  
38 graphic design tools and is the only upgrade path for  
39 Avista's current Adobe Creative Suite perpetual licenses.  
40 Avista's creation and use of digital multi-media for  
41 print, advertising, web, signage for both internal and  
42 external communications relies on sharing files with  
43 outside agencies and for internal Avista print and graphic  
44 design personnel to all be on the same platform. Most of  
45 these agencies have refreshed to Creative Cloud forcing  
46 Avista to follow suit and move to Adobe's required  
47 software as a service model (SaaS).

1 **Microsoft System Maintenance - \$301,449**

2 The incremental increase in maintenance fees reflects  
3 vendor price increases for existing systems, as well as  
4 costs associated with the deployment of new systems. One  
5 such new system is "desktop virtualization," which  
6 provides a highly flexible and much-more secure desktop  
7 computer environment. In addition, this approach supports  
8 a more complete desktop disaster recovery strategy, as all  
9 components are essentially saved in the data center and  
10 backed up through traditional redundant maintenance  
11 systems. In addition, because no data is saved to the  
12 user's device there is much less chance that any critical  
13 data can be retrieved and compromised in the event a  
14 device is lost.

15  
16 **Network Systems - Non-Labor Additions Support Costs -**  
17 **\$317,905**

18 This cost is for service and maintenance fees paid to  
19 network providers such as AT&T and Verizon for increased  
20 network capacity and system support. As network capacity  
21 is increased the electronics that move data/voice traffic  
22 over the networks must be upgraded. The upgraded  
23 electronics require maintenance and service contracts to  
24 keep them current on security patches, firmware upgrades  
25 and general performance tuning and support.

26  
27 The increased utilization of Company networks has  
28 resulted, in part, from the increased data associated with  
29 customer access to billing and energy use data and new  
30 technology supporting Avista's electric grid  
31 modernization, notably feeder automation, smart  
32 transformers, and faulted circuit indicator projects.

33  
34 **Network Systems - Net Labor Additions - \$186,472**

35 The Communications Technician Apprenticeship role is  
36 designed to allow individuals to move into a new field and  
37 gain the training required to be proficient in a craft.  
38 We currently have three existing technicians that are  
39 within four years of full eligibility for retirement. It  
40 has been our practice to hire an apprentice and invest in  
41 their training so they will be fully competent in the role  
42 by the time the Sr. Tech retires.



1 **Oracle System (Financial Application & Data) Maintenance -**  
2 **\$113,043**

3 Avista uses Oracle products to provide, maintain and  
4 manage its primary business databases, supporting  
5 financial, supply chain, operations, customer service, and  
6 real-time infrastructure data. This cost covers increases  
7 in recurring maintenance fees as well as incremental costs  
8 associated with new Oracle databases that are being  
9 licensed. In 2015 we will be introducing a new Oracle  
10 tool that will allow us to keep our Java environment  
11 updated to the most current supported version minimizing  
12 customer complaints related to system availability.  
13

14 **Security Systems - Net Labor Additions - \$125,383**

15 Due to increasing physical security threats, Avista has  
16 made a strategic decision to convert an existing physical  
17 security contract position to a fulltime employee. This  
18 long-term position has responsibility for physical  
19 security at all Avista properties.  
20

21 **Smart Circuits Distribution Automation Support Costs -**  
22 **\$287,756**

23 This incremental cost is for non-labor software and  
24 hardware maintenance fees associated with Avista's  
25 modernization of its electric grid. These fees were paid  
26 previously from funds associated with the Company's  
27 SmartGrid Investment Grant awarded under the American  
28 Recovery and Reinvestment act of 2009. This cost-sharing  
29 grant expired in January 2015, at which time the necessary  
30 hardware and software maintenance fees reverted to an  
31 ongoing Company expense.  
32

33 **III. IS/IT CAPITAL PROJECTS**

34 **Q. Please describe each of the IS/IT capital**  
35 **projects planned for 2015 - 2017.**

36 A. The IS/IT capital costs for projects to be  
37 completed during the period from January 1, 2015 through  
38 December 31, 2017 total \$220.8 million on a system basis.  
39 These investments are identified by project in

1 Table No. 2, below, and each project is briefly described  
 2 in the following testimony.

3

4 **TABLE NO. 2**

5 **IS/IT Capital Projects (System)**

6 <b>Business Case Name</b>	7 <b>2015</b>	8 <b>2016</b>	9 <b>2017</b>
	10 <b>\$ (000's)</b>	11 <b>\$ (000's)</b>	12 <b>\$ (000's)</b>
13 AvistaUtilities.com Upgrade	14 \$ 5,145	15 \$ 2,000	16 \$ -
17 Enterprise Business Continuity	18 1,043	19 450	20 450
21 Plan	22 420	23 320	24 -
25 Mobility in the Field	26 21,379	27 16,095	28 16,095
29 Technology Refresh to Sustain	30 96,685	31 -	32 -
33 Business Process	34 5,400	35 3,200	36 3,200
37 Customer Information and Work &	38 7,431	39 5,552	40 5,799
41 Asset Management System	42 -	43 -	44 15,608
Enterprise Security	1,252	415	-
Technology Expansion to Enable	4,007	-	-
Business Process	2,755	3,050	3,050
AFM COTS Migration	<b>\$ 145,517</b>	<b>\$ 31,082</b>	<b>\$ 44,202</b>
High Voltage Protection Upgrade			
Next Generation Radio Refresh			
Microwave Refresh			

25

26 **AvistaUtilities.com Upgrade - 2015: \$5,145,000; 2016:**  
 27 **\$2,000,000; 2017: \$0**

28 Like many businesses today, the Company is experiencing  
 29 continued growth in the use of its customer website,  
 30 Avistautilities.com. The website was originally built in  
 31 2006-2007, but because the technology landscape has  
 32 advanced so quickly, the site does not meet current web  
 33 best practices for customer usability and security. This  
 34 project will update and improve the technology, overall  
 35 web usability, security and customer satisfaction. The  
 36 website is part of the Company's strategy to provide  
 37 customers a more effective channel to meet their  
 38 expectations for self-service options, including mobile,  
 39 energy efficiency education, and to drive self-service as  
 40 a means to lower transaction costs. The Company is also  
 41 upgrading its AvaNet System (Avista Intranet), however,  
 42 those costs are included in the IS/IT Technology Refresh  
 43 to Sustain Business Process project, described below.

44

1 **Enterprise Business Continuity Plan - 2015: \$1,043,000;**  
2 **2016: \$450,000; 2017: \$450,000**

3 Avista has developed and maintains an Enterprise Business  
4 Continuity Plan (Plan) to support the Company's emergency  
5 response, and to ensure the continuity of its critical  
6 business systems under crisis conditions. The framework  
7 includes the key areas of technology recovery, alternate  
8 facilities, and overall business processes. The effort of  
9 developing and continuously improving the Plan ensures the  
10 readiness of systems, procedures, processes, and people  
11 required to support our customers and our communities any  
12 time we are required to operate under critical emergency  
13 conditions.

14  
15 **Mobility in the Field - 2015: \$420,000; 2016: \$320,000;**  
16 **2017: \$0**

17 This program is designed to increase the Company's use of  
18 field mobile dispatch for service employees equipped with  
19 mobile devices. Avista has documented 30 field  
20 opportunities to apply mobile technology, and has selected  
21 those with the greatest benefit and savings for  
22 implementation in a five-year program, named "Visibility  
23 in the Field." This effort primarily supports the  
24 functions of Leak Survey and Gas Service Dispatch by  
25 enabling the use of facility maps on a mobile device.

26  
27 **Technology Refresh to Sustain Business Process - 2015:**  
28 **\$21,379,000; 2016: \$16,095,000; 2017: \$16,095,000**

29 The Company manages an ongoing program to systematically-  
30 replace aging and obsolete technology under "refresh  
31 cycles" that are timed to optimize hardware/software  
32 system changes or industry trends. An example of  
33 technology managed under this program is the fleet of  
34 personal computers and other computing devices used by  
35 field operations, power plant operators, call centers, and  
36 our general office employees.

37  
38 The technology refresh business case is organized by  
39 technology type. The major categories are Applications,  
40 Network Systems, Communication Systems, Central  
41 (Compute/Storage) Systems, Distributed Systems and  
42 Environmental (Power, HVAC, Fire, etc.) Systems. Each  
43 category of technology has a steering committee for  
44 governance. The steering committees are members of Avista  
45 leadership team. Steering committee members not only  
46 provide oversight on program scope, schedule and budget,  
47 they also monitor project priority for business value and

1 the risk associated with product obsolescence. Funding  
2 approval by the Capital Planning Group is routinely set  
3 below the business case requested level.

4  
5 The business case program generally has over one hundred  
6 active projects each year. The scope spans technology  
7 solutions for back office, customer facing, energy  
8 operating and control systems. A sample of the 2015  
9 project scope is as follows: Enterprise Voice Portal  
10 (IVR), Office Communicator & Voicemail, Communication  
11 Management System, Metropolitan Area Network Transport,  
12 Avista Intranet, Financial Forecast Model, Claims System,  
13 Java 1.7x, Nucleus, Oracle Database 12c, Internet Explorer  
14 11, Citrix Platform, HP CAE/Radia, MS Office 2013, Rugged  
15 Computers, and TWACS telemetry. Each project has formal  
16 project management and adheres to our Project Management  
17 Office (PMO) process.

18  
19 **Customer Information and Work and Asset Management System**  
20 **- 2015: \$96,685,000**

21 The Company's legacy Customer Information and Work and  
22 Asset Management System had been in service for twenty  
23 years and has been replaced in a multi-year effort named  
24 "Project Compass." The major applications replaced  
25 include the Company's Customer Service System, Work  
26 Management System, and the Electric and Gas Meter  
27 Application. The primary replacement systems are Oracle's  
28 Customer Care & Billing application and IBM's Maximo work  
29 and asset management application. A portion of the Maximo  
30 system was enabled in the fall of 2013, and the full  
31 System entered service in February 2015. I describe the  
32 detail of this significant technology project later in my  
33 testimony.

34  
35 **Enterprise Security - 2015: \$5,400,000; 2016: \$3,200,000;**  
36 **2017: \$3,200,000**

37 There are three primary drivers of the increasing costs  
38 for Enterprise Security: cyber security, physical security  
39 and regulatory standards. Each plays a critical role in  
40 supporting our delivery of safe and reliable energy to our  
41 customers.

42  
43 Cyber Security

44 The security of our electric and natural gas  
45 infrastructure is a significant priority at a  
46 national and state level, and is of critical  
47 importance to Avista. Threats from cyber space,

1 including viruses, phishing, and spyware, continue to  
2 test our industry's capabilities. And while these  
3 malicious intentions are often unknown, it is clear  
4 the methods are becoming more advanced and the  
5 attacks more persistent. In addition to these  
6 threats, the vulnerabilities of hardware and software  
7 systems continue to increase, especially with  
8 industrial control systems such as those supporting  
9 the delivery of energy. For these reasons, Avista  
10 continues to advance its cyber security program by  
11 investing in security controls to prevent, detect,  
12 and respond to these increasingly frequent and  
13 sophisticated attacks. Examples of projects that  
14 fall under this category include a secure electronic  
15 file transfer system for inbound and outbound files;  
16 network access control to monitor, detect, and  
17 enforce rules for wired and wireless devices  
18 connecting to the network; and a website filtering  
19 solution to reduce intentional and unintentional  
20 malware found on internet sites.

#### 21 22 Physical Security

23 While considerable attention is focused on cyber  
24 security, physical security also remains a concern  
25 for our industry. Physical security encompasses the  
26 aspects of employee safety and the protective  
27 security of our facilities and critical  
28 infrastructure. Acts of theft, vandalism, and  
29 sabotage of critical infrastructure not only result  
30 in property losses, but can also directly impact our  
31 ability to serve customers. Securing remote unmanned  
32 or unmonitored critical infrastructure is difficult,  
33 especially when traditional tools such as perimeter  
34 fencing by itself are not adequate. In response to  
35 these challenges, the Company has focused its  
36 resources on additional physical security protection  
37 (i.e., lighting and crash barriers), remote detection  
38 and response technology, which is creating the need  
39 for additional physical security items, expertise and  
40 technology.

#### 41 42 Regulatory Obligations

43 Advancing cyber threats continue to drive change in  
44 the regulatory landscape faced by the Company. Early  
45 in 2013, President Obama issued the Executive Order  
46 "Improving Critical Infrastructure Cyber security."  
47 The Order directed the National Institute of

1 Standards and Technology to work with stakeholders in  
2 developing a voluntary framework for reducing cyber  
3 risks to critical infrastructure. The framework  
4 consists of standards, guidelines, and best practices  
5 to promote the protection of critical infrastructure.  
6 The Federal Energy Regulatory Commission also issued  
7 Order 791 on November 22, 2013, approving the North  
8 American Electric Reliability Corporation Critical  
9 Infrastructure Protection Standards, Version 5.  
10 Therefore, we continue to invest in capital assets to  
11 comply with these requirements and continue to  
12 improve the security of our infrastructure.  
13 Additionally, these activities will increase our  
14 security-related operating costs (as discussed  
15 earlier in my testimony) because they require the  
16 Company's security controls and processes to conform  
17 to new standards, guidelines, and best practices.  
18 Examples of projects that fall under this category  
19 include improvements to physical security at the  
20 Noxon Rapids facility and the refresh of our Security  
21 Incident and Event Management System, which is an  
22 analytic system that alerts and reports on security  
23 incidents and anomalous activity.

24  
25 **Technology Expansion to Enable Business Process - 2015:**  
26 **\$7,431,000; 2016: \$5,552,000; 2017: \$5,799,000**

27 This program facilitates technology growth throughout the  
28 Company, including technology expansion for the entire  
29 workforce, business process automation and increased  
30 technology to support efficient business processes. For  
31 example; when trucks are added to the fleet, communication  
32 equipment needs to be added to the truck; as the Company  
33 hosts more customer data, disk storage needs to be  
34 expanded, as customers expand their use of the website,  
35 additional computing capacity is needed.

36  
37 **AFM COTS Migration - 2015: \$0; 2016: \$0; 2017: \$15,608,000**

38 The project replaces the Company's obsolete, custom  
39 Facilities Management system (Project Atlas) with a  
40 commercial, off-the-shelf application. The project  
41 includes replacement of the natural gas and electric  
42 Construction Design Tool, Edit Tool, and the Company's  
43 proprietary Outage Management Tool. These applications  
44 aid in the engineering and design of Avista's electric and  
45 gas infrastructure, which costs would increase without the  
46 aid of this technology. In addition to supporting design,  
47 the Outage Management allows the Company to quickly

1 isolate the likely cause of system outages, to communicate  
2 proactively with customers, and to quickly and accurately  
3 dispatch Avista crews for service restoration. Also  
4 included in the project scope are field mobility  
5 applications including a version upgrade to the Ventyx/ABB  
6 mobile workforce management system and the addition of  
7 mobile tools. These applications will work with the  
8 Construction Design, Edit and Outage Management  
9 applications to deliver work electronically to field  
10 personnel and return completion results electronically to  
11 the initiating systems improving the timeliness and  
12 accuracy of the work results.

13  
14 **High Voltage Protection Upgrade - 2015: \$1,252,000; 2016:**  
15 **\$415,000; 2017: \$0**

16 Telecommunication facilities, including Phone,  
17 Communication Switches, SCADA, and Metering & Monitoring  
18 systems, are commonly co-located inside the Company's high  
19 voltage substations. This requires communications  
20 technicians to work in close association with our high-  
21 voltage electrical equipment. The Company has implemented  
22 new high-voltage protection & isolation standards designed  
23 to lower potential risks to our personnel and equipment.  
24 This project will implement the clearance changes required  
25 to meet the new standards.

26  
27 **Next Generation Radio Refresh - 2015: \$4,007,000; 2016:**  
28 **\$0; 2017: \$0**

29 This project refreshes Avista's 20-year-old Land Mobile  
30 Radio system. The Company maintains this private system  
31 because no public provider is capable of supporting  
32 communications throughout our rural service territory.  
33 And, since our systems comprise a portion of our nation's  
34 critical infrastructure, Avista is required to have a  
35 communication system that will operate in the event of a  
36 disaster. This project fulfills a mandate from the  
37 Federal Communications Commission that all licensees in  
38 the Industrial/Business Radio Pool migrate to spectrum  
39 efficient narrowband technology.

40  
41 **Microwave Refresh - 2015: \$2,755,000; 2016: \$3,050,000;**  
42 **2017: \$3,050,000**

43 The company manages an ongoing program to systematically-  
44 replace aging and obsolete technology under "refresh  
45 cycles" that are timed to optimize hardware/software  
46 system changes. This project will replace aging microwave  
47 communications technology with current technology to

1 provide for high speed data communications. These  
2 communication systems support relay and protection schemes  
3 of the electrical transmission system. Reducing Avista's  
4 risk of failure of these critical communication systems  
5 will have a significant beneficial impact on Avista's  
6 transmission capacity and ability to serve our customers  
7 electrical needs.

8

9 **IV. CUSTOMER INFORMATION AND WORK AND ASSET MANAGEMENT**

10 **SYSTEM REPLACEMENT - PROJECT COMPASS**

11 **Q. Please summarize the replacement project for**  
12 **Avista's Customer Information and Work and Asset**  
13 **Management systems.**

14 A. In 2010, Avista began the research and planning  
15 for replacing its legacy Customer Information and Work  
16 Management System. Named "Project Compass," the Project  
17 replaced the Company's legacy applications with Oracle's  
18 'Customer Care & Billing' solution, and IBM's 'Maximo'  
19 work and asset management application. An overview of  
20 Project Compass, containing a detailed project narrative  
21 of the early stages of implementation, as well as  
22 supporting documentation, is attached as Exhibit No. 10,  
23 Schedule 1.

24 **Q. Can you provide a synopsis of the importance of**  
25 **these systems and the magnitude of the replacement effort**  
26 **undertaken by the Company?**



1           A.    Yes.    While it's common for a business to  
2   install one major enterprise software system at a time,  
3   such as a customer service, financial management, supply  
4   chain, or asset management system, through Project Compass  
5   Avista installed two major systems simultaneously.  This  
6   was necessary because our legacy system contained a  
7   customer service module and a work management module that  
8   were highly integrated and both were in need of  
9   replacement.  The effort required not only that these two  
10  systems be installed and integrated, but that together,  
11  they be integrated with approximately 100 other  
12  applications and systems required to perform the Company's  
13  integrated business operations.  Some of these systems  
14  include the Avista customer website, the Company's various  
15  internal systems (such as financial applications, varied  
16  databases, supply chain, crew dispatch, outage management  
17  reporting), systems of outside financial institutions used  
18  by the Company and our customers, and the many vendors who  
19  support our delivery of electric and natural gas service,  
20  such as bill printing and presentment.

21           Customer information and work and asset management  
22  systems are central to enabling an organization's daily  
23  operations.  For Avista, they support functions ranging  
24  from customer calls, to automated service on the phone

1 system or web, storage and access of electric and natural  
2 gas asset information, customer billing, outage  
3 management, customer work scheduling, ordering  
4 construction materials, and managing customer account  
5 information. Together, these two systems enable over 200  
6 individual work processes requiring over 3,500 individual  
7 process steps. They support the work of over 700  
8 individual employees, and the new work processes and tools  
9 required a significant training effort. Avista's training  
10 staff delivered over 40 different instructor-led courses  
11 (each delivered several times to different groups of end  
12 users), in training sessions that ranged from two hours to  
13 175 hours per course. Avista employees received over  
14 30,000 hours of training for the new systems under this  
15 program. At the close of April 2015, Avista employees had  
16 worked just over 299,500 hours on Project Compass; this is  
17 in addition to the staff effort of the 37 contract  
18 companies that supported the Project.

19 **Q. Have these new systems been placed into service?**

20 A. Yes. The first day of service for the new  
21 systems (the "Go Live") was February 2, 2015, and, as  
22 explained later, the deployment of these new systems was  
23 very successful.

1           **Q. Please describe the Company's legacy Customer**  
2 **Information System?**

3           A. Avista's legacy Customer Information System  
4 (System) served the Company and our customers well from  
5 1994 to 2015. That longevity was unusual in the industry,  
6 and was achieved by linking the system over time with  
7 commercial and Avista-developed applications that added  
8 functionality to the original architecture. This  
9 technology strategy was the foundation of Avista's  
10 customer service program for many years. While extending  
11 the life of the System delivered value for customers, our  
12 ability to continue to add new functionality was  
13 constrained, and there was mounting business and service  
14 risk associated with the many older technologies on which  
15 the system depended. Technical assessments of the System  
16 highlighted these risks and identified the need for its  
17 replacement.

18           **Q. Please describe the systems that were replaced**  
19 **as part of Project Compass.**

20           A. Avista's legacy Customer Information System was  
21 composed of three highly-connected applications, which  
22 included:

- 23           • Customer Service System - this application supported  
24           the traditional utility business functions of meter  
25           reading, customer billing, payment processing,

- 1 credit, collections, field requests and customer  
2 service orders;
- 3 • Work Management System - this application was used to  
4 create orders for service and emergency calls and for  
5 construction jobs for customers and Company  
6 operations; and
  - 7 • Electric & Gas Meter Application - this application  
8 hosted the data for the Company's in-service electric  
9 and gas meters.

10  
11 Together, these three applications, also referred to  
12 as the Avista "Workplace", were connected over time with  
13 many other applications and systems required to conduct  
14 all aspects of our customer service and gas and electric  
15 business operations.

16 **Q. What were the factors driving the need for**  
17 **replacement of Avista's Customer Information System?**

18 A. The rapid evolution of information science  
19 technologies impacts the life cycle availability of older  
20 software and hardware products and services, and eroded  
21 the underlying capabilities of our legacy technology. At  
22 the same time, each new generation of technology gives  
23 software systems more flexibility and functionality than  
24 our legacy system could have easily provided. This dual  
25 impact added cost, complexity and risk to the ongoing  
26 operation of our legacy technology, and helped drive the  
27 ever-increasing service expectations of customers for all  
28 businesses they use, including their utility.

1           The Company's legacy system was supported by a  
2 network of older technologies, many of which were  
3 expensive to operate and/or were no longer sold,  
4 maintained or supported. As a result, Avista and its  
5 primary support contractor (Hewlett-Packard) employed many  
6 technical 'workarounds' required to continue using the  
7 legacy System. Key limitations associated with those  
8 technologies are briefly described below:

9           Platform - The Company's Customer Information System  
10 was dependent on a mainframe-computing platform because it  
11 used databases and program applications developed for that  
12 environment. While a mainframe was the only platform with  
13 enough power to support the System when it was designed,  
14 it is more expensive to operate today than mid-range  
15 computers having ample capability. Because mainframe  
16 platforms had become far less common, the available  
17 expertise required to manage, maintain and update these  
18 systems had become more limited. In addition to the  
19 realtime execution of programs on the mainframe, required  
20 by the Workplace applications, the programs and data  
21 stored there had to be updated every night in what was  
22 known as a 'batch' program. The batch updated base data  
23 and performed other functions such as producing customer  
24 bills.

1           Computer Languages - Avista's Workplace applications  
2 were written in COBOLv2, a version of the programming  
3 language that had not been used in applications, or sold  
4 or supported for many years.

5           Another computer language key to Avista's legacy  
6 system was known as Smalltalk. This language was used to  
7 generate the display information on network computers used  
8 by our customer service representatives. And like  
9 COBOLv2, Smalltalk was also no longer commercially sold or  
10 supported.

11           Supporting Applications -Avista's legacy applications  
12 were generated using a case tool known as ADW (Application  
13 Development Workbench), and the applications were  
14 difficult to change without using the ADW tool. Avista's  
15 version of ADW was no longer manufactured or supported,  
16 and, in addition, it could only run on an OS/2 operating  
17 system that likewise had not been sold or supported for  
18 many years.

19           Technical Resources - Maintaining the Company's  
20 legacy system required training and support of technical  
21 staff competent in these older programming languages,  
22 applications, and computer operating systems. The Avista-  
23 Hewlett-Packard support staff, many of whom grew up with  
24 those legacy technologies when they were mainstream, had

1 either retired, or were anticipated to do so in the next  
2 few years. Replacing knowledgeable staff had become  
3 extremely difficult because there was no longer technical  
4 training or schooling available for these old languages,  
5 applications and systems. Younger technicians had to be  
6 trained in-house, and in addition, it was difficult to  
7 channel these employees into career tracks that had very-  
8 limited and diminishing future application.

9 **Q. Were there risks associated with the continued**  
10 **operation of the Company's legacy system?**

11 A. Yes, as described above, many of the obsolete  
12 elements of the Customer Information System were supported  
13 by very-specialized applications, which themselves were  
14 obsolete and no longer supported, or by complex technology  
15 workarounds. Each of these introduced a level of risk  
16 that was greater than that associated with contemporary  
17 hardware, operating systems, technical support, and  
18 business applications. And because these risks increased  
19 as the technology continued to age, the cumulative risk to  
20 the Company grew as the longevity of the System was  
21 extended.

22 **Q. Were these risks unique to Avista's legacy**  
23 **system?**

1           A. No, this discussion illustrates the general  
2 technology principle shared by many legacy systems like  
3 the Company's. Even though they may continue to perform  
4 their intended functions, they are subject to greater and  
5 greater risk over time, and consequently, are considered  
6 to be problematic.

7           **Q. Beyond increasing business risks, were there**  
8 **other considerations for replacing the system?**

9           A. Yes, there were several which I describe below:  
10           System Modifications - The legacy architecture of the  
11 Company's System made it cumbersome and expensive to  
12 modify or to add new functionality. That arose because  
13 the linkages between the applications of Avista's  
14 Workplace, along with the software applications that  
15 connected Workplace with the many other applications and  
16 systems required to support the Company's operations, were  
17 'hardwired' together. The result was that a programming  
18 change made to one application often required  
19 complementary changes in both the connecting software and  
20 the other applications themselves. Because the system had  
21 been stretched over time so far beyond its original design  
22 considerations, these layers of changes had geometrically  
23 increased the complexity of the entire system. Finally,  
24 because the legacy System was used only by Avista, these



1 application development costs had to be borne entirely by  
2 our customers.

3 System Replacement Costs - Continuing to add  
4 complexity to the legacy System could have made its  
5 eventual replacement more expensive. This was because the  
6 functionality that was programmed into the legacy System  
7 also had to be programmed or 'configured' in the new  
8 replacement applications when they were installed.  
9 Generally, as the complexity of the legacy System  
10 increased, then the cost, complexity and technical  
11 competence required to install the replacement system  
12 increased as well.

13 Constrained Capability - In addition to the risks and  
14 costs of extending its service life, the ultimate  
15 flexibility of the platform had been largely exhausted.  
16 Designed as a meter-based billing system, the Company had  
17 cost-effectively expanded its capability by seamlessly  
18 integrating technologies barely imagined when the system  
19 was designed; home computers were uncommon, the internet  
20 was in its infancy, there were no e-mail services, few  
21 cell phones, no text or SMS messaging, and no mobile  
22 computing, as supported by contemporary smart phones and  
23 tablets. However, while the System had been able to  
24 accommodate many significant developments over time, it

1 still lacked the fundamental capabilities required today  
2 to support the new service options viewed by customers as  
3 'basic service', or the many utility product offerings  
4 becoming more common in our region and around the Country.

5 **Q. Did the Company consider other options to**  
6 **reinforce its legacy System, short of replacement?**

7 A. Yes. Periodically, Avista and its support  
8 partner, EDS/Hewlett-Packard, evaluated the System's  
9 capabilities as well as options for its possible  
10 modernization. In 2002, as some of the technologies  
11 supporting Avista's System, such as ADW, were becoming  
12 unsupported, an assessment was made of the feasibility of  
13 moving the Company's system from the mainframe platform to  
14 a contemporary mid-range platform and operating system.  
15 The benefits of such a process, commonly known as  
16 'replatforming', were forecast over time and were compared  
17 with the estimated costs for completing the work. Results  
18 of this work indicated that replatforming the System at  
19 that time was not cost-effective, and as a result, this  
20 work did not proceed.

21 The next assessment was made in 2003 and focused on  
22 ways to reduce the risk associated with the ADW  
23 application, at the time running on aging desktop  
24 computers using the OS/2 operating system. The project

1 report recommended Avista purchase specialized software to  
2 emulate the OS/2 system on contemporary computers and  
3 operating systems. This recommendation was implemented.

4 The legacy System was reviewed again in 2006 as part  
5 of a larger information technology review conducted for  
6 the entire Company. The report noted the Company's  
7 Customer Information System as a 'high risk' application  
8 that was a candidate for either replacement or  
9 "refactoring." The latter refers to a process of changing  
10 the internal structure of the existing application code to  
11 reduce its complexity and improve its readability. While  
12 this process helps reduce the risk associated with legacy  
13 software, it does not markedly change its basic properties  
14 or performance. Refactoring of the Customer Service System  
15 was not evaluated further at that time.

16 Most recently, in 2010, the Company again considered  
17 reinvesting in its legacy System as a means to delay its  
18 ultimate replacement. As a prelude to requesting vendor  
19 proposals to support such an effort, the Company sent a  
20 Request for Information to several major information  
21 technology vendors to describe the legacy System, and to  
22 gauge their interest in participating in next steps. As  
23 Avista continued to weigh the possibility of this approach  
24 being feasible, as a way to delay the replacement of its

1 System, it ultimately determined that commencing with the  
2 research and planning for the replacement project was a  
3 prudent course of action.

4 **Q. Why did Avista consider the timing of the**  
5 **replacement project to be appropriate?**

6 A. The decision on timing was influenced by many  
7 factors, including, among other considerations: the window  
8 of availability of employee and contract technical  
9 resources; the timing of the expiration of the long-term  
10 services contract with Hewlett - Packard for System  
11 support; the continued accumulation of business and  
12 service risks associated with operating the legacy System;  
13 the increasing complexity and replacement costs associated  
14 with its continued operation, and the very-limited  
15 capability of the legacy System to deliver additional  
16 customer service options, both present, and into the  
17 future.

18 **Q. Was the Company's replacement project unique**  
19 **among peer utilities?**

20 A. No. Nationwide, many utilities had undertaken  
21 the same effort in replacing their Customer Information  
22 Systems, and many were replacing systems installed around  
23 the year 2000, a technology 'generation' newer than  
24 Avista's. Several utilities in the Northwest were among

1 those engaged in some phase of a major replacement  
2 project.

3 **Q. Did the Company assess the experience of others**  
4 **to help avoid some of the pitfalls associated with**  
5 **replacing these large information technology Systems?**

6 A. Yes. The Company took advantage of shared  
7 industry knowledge, reviewed case studies, and conducted  
8 its own in-depth interviews with several peer utilities to  
9 gather a base of 'lessons learned.' This pre-project  
10 research helped Avista identify and incorporate key  
11 measures into the design and management of its replacement  
12 project, to both circumvent and help mitigate these  
13 challenges.

14 **Q. What initial steps did the Company take in**  
15 **researching and evaluating potential replacement software**  
16 **solutions?**

17 A. An early step involved retaining a firm with  
18 proven expertise in this discipline to assist the Company  
19 with the complex process of developing a detailed list of  
20 business requirements and then evaluating and selecting  
21 the right combination of products and vendors to best meet  
22 them. A detailed request for proposals was developed from  
23 this initial work and sent to leading application and

1 services vendors in September 2010. Avista selected Five  
2 Point Partners<sup>2</sup> from those firms submitting proposals.

3 **Q. What additional activities were required to**  
4 **support this evaluation?**

5 A. Avista and Five Point spent two months working  
6 with employee teams to develop a detailed inventory of the  
7 range and complexity of the Company's business processes.  
8 This inventory was used to develop the "Current State Map"  
9 that included every work process in the business, and  
10 every technology requirement needed to support it. These  
11 results were included in the technical specifications that  
12 accompanied the Request for Proposals sent to vendors.  
13 The current-state map included over 200 work processes and  
14 approximately 3,500 individual process steps or system  
15 requirements.

16 **Q. Please list the vendors who responded to the**  
17 **Request for Proposals**

18 A. Avista received responses from vendors on  
19 October 28, 2011, and immediately began the review and  
20 evaluation process. Below is a list of the vendors who  
21 responded and the solutions and roles they proposed for

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<sup>2</sup> Five Point Partners is a consulting organization serving the utility, mining, revenue management, and transportation industries, offering a full life cycle of highly-focused enterprise consulting services from IT assessment and analysis, to implementation and post go-live support services.

1 delivering a solution set to Avista. A detailed  
 2 description of the proposal solicitation and review  
 3 process, as well as the final evaluation and selection of  
 4 vendors is provided in Exhibit No. 10, Schedule 1,  
 5 beginning on page 27.

6	Vendor	Product or Service Offering	Customer Information System Application	Enterprise Asset Management Application	Mobile Work Management Application	Other Vendors
7						
8						
9	IBM	Systems Integration	SAP Customer Relationship & Billing (CR&B)	SAP Enterprise Asset Management (EAM)	ClickSoft Mobile Work Management (MWM)	---
10	IBM	Systems Integration & Software Applications	SAP CR&B	IBM Maximo Asset Management	---	---
11						
12	EP2M	Systems Integration	Oracle Customer Care & Billing (CC&B)	Oracle Asset Management	Oracle MWM	---
13	Wipro	Systems Integration	Oracle CC&B	IBM Maximo	Ventyx Service Suite	---
14	HCL AXON	Systems Integration	SAP CR&B	SAP EAM	ClickSoft MWM	Technology Associates
15	HCL AXON	Systems Integration	SAP CR&B	Meridium Asset Management	ClickSoft MWM	Technology Associates
16	HCL AXON	Systems Integration	SAP CR&B	IBM Maximo	ClickSoft MWM	Technology Associates
17	Sparta	Integration Services	SAP CR&B	SAP EAM	Ventyx Service Suite	Vesta Partners
18	Logica	Software Application	---	Logica Asset Management	---	---
19	Meridium	Software Application	---	Meridium Asset Management	---	Partners with Wipro
20	HPES	Systems Integration	---	---	---	General Services Only

21 **Q. How were the proposals evaluated?**

22 A. In its initial review, Avista's Project Compass  
 23 team evaluated and scored each proposal according to

1 detailed criteria, grouped under four global Project  
2 criteria:

3 **Functionality** - Assessment of the proposals as meeting  
4 Avista's Minimum Requirements, Functional Capabilities,  
5 Project Drivers, Customer Service Fit, Enterprise Asset  
6 Management Fit, Mobile Work Management Fit, and  
7 Technical Fit.

8  
9 **Technology** - Evaluation of the technical hardware and  
10 software needs and costs, and technology implications of  
11 the proposals, with respect to Avista's core information  
12 technology strategies.

13  
14 **Implementation Partner** - Assessment of the vendor's  
15 implementation strategy, installation approach,  
16 capabilities, timeliness, staffing, and compatibilities  
17 with Avista's project plans.

18  
19 **Cost** - Evaluation of the vendor's proposed cost as an  
20 element of the initial screening.

21

22 **Q. What replacement applications did Avista select?**

23 A. Avista continued its detailed evaluation of  
24 proposals, interviewed prospective vendors, and evaluated  
25 various possible combinations of application solutions and  
26 vendors, in the process of making its final selections.  
27 Oracle's Customer Care & Billing application was chosen to  
28 replace Avista's legacy Customer Service module, and IBM's  
29 Maximo asset and work management application was selected



1 to replace the Company's Work Management System and its  
2 Electric and Gas Meter Application. In addition to the  
3 applications, Avista retained the services of EP2M and IBM  
4 to support the installation and integration of the new  
5 Systems. Having completed the selection/procurement phase,  
6 Avista commenced with the activities of implementing the  
7 new Systems.

8 **Q. What were the early activities of the**  
9 **Implementation Phase?**

10 A. They focused on installing and configuring the  
11 new Oracle and IBM applications, and the custom  
12 programming required to support application extensions and  
13 integrations. Before this work could begin, however,  
14 Avista had to complete an eight-month effort known as  
15 "design," in which the business processes inventoried in  
16 the Current State Map were mapped into the new Systems.  
17 This was performed by cross-functional teams of employees  
18 who were also responsible for identifying the  
19 applications, data and integrations with all other systems  
20 that were required to perform each step of every business  
21 process. This work produced a detailed list of technical  
22 system requirements for each process step. The technical  
23 capabilities of the Customer Care & Billing application  
24 and the Maximo application were then evaluated against

1 these detailed lists of technical requirements. In the  
2 majority of cases, the applications were able support the  
3 requirements of a process step within their off-the-shelf  
4 capabilities. For these processes, the Company was able to  
5 move directly to the work of application configuration.

6 **Q. Please describe the work of configuring the**  
7 **applications.**

8 A. Configuring the application initially involves  
9 selecting parameters, embedding algorithms, or entering  
10 data to enable the logic of the application to perform the  
11 functions in sequence required by the Company's various  
12 work processes. The applications are designed with a  
13 series of input tables that organize the process of  
14 setting configuration parameters. Each input table, which  
15 could represent one particular type of customer service  
16 agreement, for example, may have up to 100 individual,  
17 flexible, and configurable fields. Configuring each field  
18 requires entering from one to several individual values,  
19 instructions, or algorithms to establish the future of the  
20 new base System. Each field in each table is often cross-  
21 linked with content in dependent fields in complementary  
22 tables, creating a complex of dependencies between many  
23 multiples of tables and fields. This initial work  
24 requires the person entering the configuration settings on

1 a particular table to work iteratively and sequentially in  
2 configuring the dependent fields in the other tables in  
3 one integrated work flow. As one example of the workload  
4 involved, it required one technician working full-time  
5 over six months to configure the existing rate tariff  
6 settings into the new System for each of the 142 different  
7 Avista service agreements across our jurisdictions.  
8 Considering the Customer Care & Billing application has  
9 1,686 configuration tables, containing 12,158 configurable  
10 fields, the magnitude and complexity of this task is  
11 quickly evident.

12 **Q. What was the value of using off-the-shelf**  
13 **applications when they required so much specialized**  
14 **configuration?**

15 A. Today's commercial off-the-shelf computer  
16 applications offer many advantages to the alternative of  
17 developing proprietary, customized software. First, even  
18 though configuration is labor intensive, it is only a  
19 fraction of the labor that was expended by the vendor to  
20 develop the programming code of the base application  
21 itself. The next significant advantage, is that the cost  
22 of developing the base application is shared among all of  
23 the vendor's user client companies, like Avista. These  
24 applications are also compatible with the "enterprise

1 service bus" architecture of today's information  
2 technology systems, and are designed to be integrated with  
3 other enterprise applications and systems (e.g. customer  
4 service, financial, and supply-chain applications).  
5 Client users are also part of a "users community" where  
6 they can share their experience with the application,  
7 identify problem areas and glitches, and suggest system  
8 modifications and enhancements. Finally, the vendor  
9 provides periodic technical updates of the applications  
10 for its client users, driven in part by the input shared  
11 in the user forums, and at a very reasonable shared cost.  
12 While these periodic system updates provide high value at  
13 low cost, the value can be substantially diluted by the  
14 additional complexity and work required to support  
15 customized programming for system extensions.

16 **Q. What is meant by "Customization" and**  
17 **"Extensions"?**

18 A. As described above, while there is considerable  
19 flexibility within the application's off-the-shelf  
20 capabilities to accommodate a range of business processes,  
21 many were complex enough that they required programming of  
22 software code outside the application itself. This  
23 programming is referred to as "customization," and the  
24 work-process capability enabled by this custom code is

1 referred to as an "enhancement" or "extension." All of the  
2 customized programming required to support Avista's use of  
3 the vendor applications was referred to as application  
4 "development." The process of development is complex and  
5 labor intensive, and began with a description of the  
6 process steps that a particular extension would perform  
7 (its system requirements). Each set of requirements  
8 proceeded to the contractors' offshore development staff  
9 where it was translated into a technical specification  
10 used to guide the development of the actual programming  
11 code for the extension. Once the development staff has  
12 written the code, the contractor performed what is known  
13 as unit testing. The code, along with defects identified  
14 in unit testing, were returned to the development staff  
15 for analysis and repair. When those defects were  
16 repaired, the code was again subjected to unit testing and  
17 the next tranche of defects was identified and returned  
18 for repair. Because the initial base program code was  
19 extremely complex, this iterative process was very labor  
20 intensive and time consuming.

21 **Q. Did Avista anticipate that extensions would be**  
22 **necessary at the time it decided to purchase the Customer**  
23 **Care and Maximo applications?**

1           A.    Yes.    Even though the Company went through an  
2   exhaustive process, as described above, to ensure the  
3   selected applications had the capabilities necessary to  
4   support Avista's business needs, the Company was fully  
5   aware that any application it selected would require the  
6   development of extensions.

7           **Q.    Did Avista make an effort to manage the number**  
8   **of extensions required?**

9           A.    Yes.    The Company was committed to capturing the  
10   value    delivered    by    implementing    off-the-shelf  
11   applications, and accordingly, our goal was to optimize  
12   the number of extensions required.    To accomplish this,  
13   the Company evaluated each circumstance where the need for  
14   an extension was identified, and determined if it could be  
15   avoided by changing Avista's work process.    In some  
16   instances, it was either impossible or not cost effective  
17   to change the work process.    But in others, the need for  
18   an enhancement was eliminated by redesigning the work  
19   process so the steps could be accomplished within the  
20   capabilities of the application.    The effort required to  
21   change work processes was significant, however, because  
22   each process often impacted the workflow of many  
23   departments across the Company.    For each process that was  
24   changed, Avista organized individual employee teams,

1 representing the multiple departments affected, to  
2 redesign the structure to be effective for customers and  
3 the Company, and compatible with the applications.

4 **Q. What were some of the other key Implementation**  
5 **activities?**

6 A. In addition to configuring the applications, and  
7 developing the coding required for the extensions, the  
8 Project team engaged in the work of integrating the  
9 applications, and began performing conversions of all  
10 necessary data.

11 **Q. What is involved in the work of applications**  
12 **integration?**

13 A. Integration requires the development of custom  
14 programming code that functionally connects the Maximo and  
15 Customer Care & Billing applications with each other, and  
16 with the approximately 100 systems that support the  
17 Company's customer service and business operations. An  
18 'integration' refers to the connection between separate  
19 computer applications that allows them to work in concert  
20 to perform allied functions. Integrations involve  
21 exchanges of data, transmission of instructions or changes  
22 in state, performance of computations and other  
23 algorithms, and myriad other shared functions. In addition  
24 to integration connections between applications, this work

1 also encompassed the development of the Company's  
2 "enterprise service bus." The latter is essentially an  
3 integration network shared by the integrated applications.  
4 Some of the systems integrated with the Maximo and  
5 Customer Care & Billing applications, include the Avista  
6 customer website, the Company's various internal systems  
7 such as financial applications and databases, supply  
8 chain, crew dispatch and outage management reporting,  
9 systems from a range of financial institutions used by the  
10 Company and our customers, and the many vendors who  
11 support our delivery of natural gas and electric service,  
12 such as bill printing and presentment.

13 **Q. What was involved in the data conversion**  
14 **process?**

15 A. All of the Company's existing data, whether  
16 customer account information, energy use history, electric  
17 and natural gas facilities data of all types, mapping  
18 system information, and regulatory and compliance  
19 information, etc., had to be transferred from existing  
20 computer hardware and data bases, such as the Company's  
21 mainframe systems, to new data formats, databases, and  
22 computer platforms that are connected with the new  
23 applications. First, the data in Avista's existing  
24 databases was mapped according to where it would



1 eventually reside in the new database systems. The data  
2 were then extracted and loaded into the new systems, and  
3 the integrity of the loaded data was validated for  
4 accuracy. Defects in data conversion were identified in  
5 the process, defects were repaired, and the data  
6 load/validation exercise was repeated.

7 **Q. Please describe the work of testing the new**  
8 **application Systems.**

9 A. There are three major areas of System testing  
10 that all played a critical role in the successful  
11 implementation of the new applications. These are known  
12 as "System Testing," "Systems Integration Testing," and  
13 "User Acceptance Testing."

14 When the work of configuration was complete, Avista  
15 and its contractors commenced with System Testing. The  
16 purpose was to ensure the applications performed properly  
17 *as they had been configured* to support Avista's business  
18 processes. Testing focused on identifying and repairing  
19 the technical defects that arose during configuration of  
20 such a large and complex System. The process simulated  
21 individual business functions, each known as a "test  
22 case," and tracked the defects reported during the  
23 exercise. System Testing for the Customer Care & Billing  
24 application required Company employees and contractors to

1 write and test over 4,300 individual test-case scenarios.  
2 A similar set of approximately 3,800 test cases unique to  
3 the Maximo application also had to be developed and  
4 tested. In the testing process, defects were identified  
5 and analyzed, the root cause was isolated and repaired,  
6 and the test case was run again until it was defect free.

7 Systems Integration Testing occurred next in the  
8 sequence and was similar to the process used in System  
9 Testing. But instead of focusing on configurations, it  
10 tested the custom integration code to ensure the new  
11 applications performed properly with all of the other  
12 integrated systems. The number of System Integration test  
13 cases developed for the Customer Care & Billing  
14 application was over 2,400. These test cases were  
15 completely different from those developed for the System  
16 Testing. Approximately 800 unique test cases were  
17 developed for testing the system integrations with the  
18 Maximo application. The process of identifying and  
19 remediating defects and conducting re-testing was similar  
20 to the process used for System Testing.

21 In the final testing phase, User Acceptance Testing,  
22 Avista employees who would be using the new System to  
23 serve our customers, performed mock business transactions  
24 on the completed System as it would function when

1 implemented. User Acceptance Testing had the twin  
2 objectives of scrubbing the Systems further to identify  
3 and repair any critical defects, and to identify and  
4 implement changes to the Systems that would make them more  
5 user friendly and function more smoothly and efficiently.  
6 Over 11,000 individual test cases were developed and  
7 executed during the course of testing for the Project.

8 **Q. Very briefly, what was the purpose of creating**  
9 **the reporting templates?**

10 A. A diverse set of management reports is produced  
11 by departments across the Company, on a daily, weekly,  
12 monthly, quarterly, and annual basis, to meet a broad  
13 range of financial, regulatory, and managerial  
14 requirements. A specific application is required to  
15 produce each of these reports. Because Project Compass was  
16 changing the organization and storage of the Company's  
17 data, its customer, asset and work management applications  
18 and systems, and the ways these systems were integrated,  
19 all of the applications that produced these management  
20 reports had to be re-developed. There were 155 separate  
21 reports that had to be produced relying principally on  
22 information from the Customer Care & Billing application,  
23 and 60 reports that had to be produced using data  
24 primarily from Maximo. The program coding required to

1 produce each individual report, along with the  
2 verification of the data conversion, had to be tested and  
3 repaired in the same iterative manner described for the  
4 other configuration and enhancement testing procedures.

5 **Q. Please describe the training programs associated**  
6 **with Implementation.**

7 A. Like testing of the new Systems, timely and  
8 comprehensive employee training for the new applications  
9 and new work processes was critical to successful  
10 implementation. Avista and its contractor designed the  
11 content of the training modules, and training sessions  
12 commenced in the second quarter of 2014.

13 **Q. What was Avista's initial capital budget for the**  
14 **overall replacement project?**

15 A. A budget of \$80 million was approved on December  
16 6, 2012 for the capital replacement costs associated with  
17 Project Compass. That initial budget allocation among key  
18 Project activities is provided in Exhibit No. 10,  
19 Schedule 1, Attachment 15.

20 **Q. Why didn't the Company authorize an initial**  
21 **project budget at the time it decided to replace its**  
22 **legacy System?**

23 A. Although Avista discussed potential costs of the  
24 project early in its inception, and approved preliminary

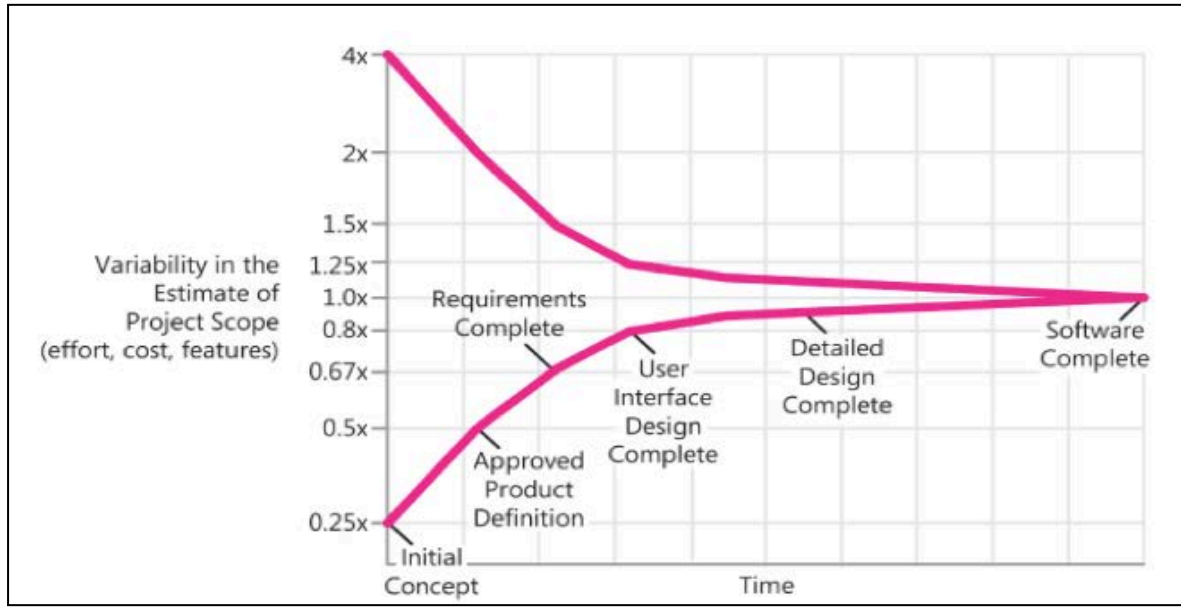
1 budgets through the course of Project development, it did  
2 not establish a formal capital budget until the Project  
3 was more defined. Avista had learned through its peer  
4 utility interviews, and from the support and advice of  
5 outside experts, that organizations commonly undermined  
6 the success of their software projects by making cost  
7 commitments too early in the development stages. This  
8 mistake undermines predictability, increases risk and  
9 project inefficiencies, and generally impairs the ability  
10 to manage a project to a successful conclusion.

11 **Q. Is this typical of enterprise software projects?**

12 A. Yes. Typically, early in the scoping of a  
13 software project, particular details of the application  
14 being designed/installed, detailed knowledge of the  
15 Company's specific business requirements, details of the  
16 solution sets, as well as the management plan, identified  
17 staffing needs, and many other variables are simply  
18 unclear. Accordingly, estimates of the potential cost of  
19 the project are highly variable. As these sources of  
20 variability are further investigated and resolved, the  
21 uncertainty in the project decreases; likewise, so does  
22 the variability in estimates of the project cost. This  
23 phenomenon, widely discussed in the literature and often

1 associated with author Steve McConnell<sup>3</sup>, is known as the  
2 "Cone of Uncertainty", presented in Illustration No. 1,<sup>4</sup>  
3 below.

4 **Illustration No. 1**



13 As illustrated above, significant narrowing of the  
14 uncertainty generally occurs during the first 20-30% of  
15 the total calendar time for the project. The uncertainty  
16 will only decrease, however, through deliberate and active  
17 project research and design, required to further define  
18 the scope, requirements, implementation details and  
19 estimates of component costs. And, this uncertainty must  
20 continue to be constrained throughout the course of the  
21 project by the use of effective project controls.

<sup>3</sup> Software Estimation: Demystifying the Black Art. Steve McConnell, Microsoft Press, 2006

<sup>4</sup> id. Figure 4.2, 96.1/751.

1           Q.    In light of this cost uncertainty, how could  
2 Avista determine that replacing its legacy system was  
3 'cost effective' for customers well before the formal  
4 project scope and budget were developed and the actual  
5 final costs could be known?

6           A.    The decision point for the Company in 2010 was  
7 whether to significantly reinvest in its legacy technology  
8 as the means to defer its ultimate replacement, or  
9 instead, to invest in the planning and exploration of  
10 options needed to support its replacement. The Company  
11 determined, as explained in detail in Exhibit No. 10,  
12 Schedule 1, that the timing was appropriate to replace its  
13 legacy Customer Information System. The Company's focus  
14 then was to assess its needs, evaluate options, and select  
15 a set of solutions that would meet the long-term needs of  
16 the Company and its customers at the lowest possible cost.  
17 At that point, the Company engaged in the progressive  
18 stages of project design needed to prudently define the  
19 likely scope and potential cost of the replacement  
20 project. Through this work, uncertainty around the project  
21 was narrowed and potential costs were further refined, to  
22 the point that Avista was confident purchasing the  
23 selected applications and proceeding with the work of  
24 implementation. Even though this was several months before

1 the budget was approved, Avista had by that time built the  
2 foundation needed to initiate a successful project: the  
3 ability to deliver a solution that would meet its long-  
4 term customer service and business requirements in an  
5 optimized approach, and in a manner that would achieve the  
6 least cost for its customers.

7 While Avista believed its initial estimates of scope,  
8 timeline and budget for the project were reasonable, and  
9 was committed to control the Project to best meet each  
10 estimate, it was also cognizant that the success of the  
11 project would not be defined by whether or not each  
12 estimate, including the budget, was precisely met. In  
13 contrast with a 'not-to-exceed' metric, the software  
14 budget is a management tool that allows senior leaders to  
15 make informed enterprise-level decisions, and that  
16 provides an effective tool for the project manager to  
17 control project activities in an effort to meet the  
18 estimates of each deliverable (timeline, scope,  
19 functionality, and cost). In describing the relationship  
20 between software project estimates and final results,  
21 McConnell states:

22 "The primary purpose of software estimation is  
23 not to predict a project's outcome; it is to  
24 determine whether a project's targets are  
25 realistic enough to allow the project to be



1 controlled to meet them.”<sup>5</sup> “Typical project  
2 control activities include removing noncritical  
3 requirements, redefining requirements, replacing  
4 less-experienced staff with more-experienced  
5 staff, and so on.”<sup>6</sup> “In practice, if we deliver  
6 a project with about the level of functionality  
7 intended, using about the level of resources  
8 planned, in about the time frame targeted, then  
9 we typically say that the project “met its  
10 estimates,” despite all the analytical impurities  
11 implicit in that statement. Thus, the criteria  
12 for a “good” estimate cannot be based on its  
13 predictive capability, which is impossible to  
14 assess, but on the estimate’s ability to support  
15 project success.”<sup>7</sup>

16 Avista believes it designed and developed such an  
17 implementation plan and budget for Project Compass. By  
18 this, we mean that the overall Project record would  
19 demonstrate its proper research and design, robust  
20 planning and estimating, effective management and  
21 controls, and that its delivered scope, timeline and cost,  
22 would be reasonable, cost effective and prudent.

23 **Q. When did Avista initially expect to place these**  
24 **new Systems into service?**

25 A. A portion of the Maximo asset management  
26 application was placed into service in the fall of 2013,  
27 and Avista initially targeted September 2014 (which was  
28 later revised to July 2014) for the “Go Live” of the

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<sup>5</sup> id. At 42/751.

<sup>6</sup> id. At 39/751.

<sup>7</sup> id. At 41/751.

1 remainder of the Maximo application and the Oracle  
2 Customer Care & Billing System.

3 **Q. Did Avista believe that it might ultimately have**  
4 **to push out the Go Live to a later date?**

5 A. Yes, it did. While the Go Live target date was  
6 an important project planning and management tool, its  
7 successful accomplishment was dependent on every major  
8 project activity reaching a critical and timely state of  
9 completion. As described above, the major implementation  
10 activities, which are highly-interdependent and were being  
11 executed in parallel tracks, were in and of themselves  
12 large and complex undertakings. In setting the Go Live  
13 target date, Avista was cognizant of the compounding  
14 nature of the challenges associated with launching such a  
15 large and complex system, and of the consequences of  
16 proceeding to Go Live before all systems were ready.  
17 Accordingly, in the event Avista were to determine there  
18 was a critical lag in any of the primary implementation  
19 activities, including employee training, data conversion,  
20 management reporting, System Testing, Integration Testing,  
21 User-Acceptance Testing, application hosting, post-Go Live  
22 technical support, or customer communications, it would  
23 move out the Go Live to ensure a successful launch of the  
24 System.

1           **Q.    Would it be uncommon for one of the key**  
2 **activities to be delayed?**

3           A.    Not at all.       In any complex technology  
4 initiative such as Avista's Project Compass, issues were  
5 constantly emerging that impacted the estimated completion  
6 dates of the many project activities.  When this happened,  
7 the Compass team had to take deliberate steps to make up  
8 time or reduce costs to keep the overall Project on its  
9 intended course, scope, estimated timeline, and estimated  
10 budget.

11          **Q.    Would Avista have considered a decision to push**  
12 **out the Go Live date, or to approve spending beyond the**  
13 **estimated project budget to be a failure in the delivery**  
14 **of the new System?**

15          A.    No.  The basis for this conclusion lies in the  
16 Company's efforts to research and understand the root  
17 causes of the failed projects of other utilities, in its  
18 systematic application of those learnings to the design of  
19 the Project, and the efforts it made to aggressively  
20 control the project toward its target scope, timeline and  
21 budget.  In short, as stated earlier in this testimony,  
22 Avista was confident it has selected the best-optimized  
23 solution for the Company and its customers, and that it  
24 would be delivered at the least cost, irrespective of

1 whether the project planning targets for the timeline and  
2 budget were explicitly met.

3 **Q. Did Avista ultimately extend the Go Live Date**  
4 **during Project implementation?**

5 A. Yes. As mentioned, the Company initially  
6 targeted September of 2014 for the Go Live of the  
7 remainder of the Maximo application and the Customer Care  
8 & Billing system. In June of 2014, the decision was made  
9 to extend the Go Live operation for the Project to the  
10 first quarter of 2015.

11 **Q. Did the Company also revise the project budget**  
12 **in conjunction with the re-forecasted timeline?**

13 A. Yes it did. In June of 2014, the Company  
14 revised the capital cost for the Project to \$100 million.  
15 In November 2014, the Project budget was revised to  
16 approximately \$107 million. The Company's Board of  
17 Directors supported that budget amount and authorized a  
18 spending limit of \$110 million.

19 **Q. Has Avista described the factors responsible for**  
20 **adjustments to the Go Live date and project budget?**

21 A. Yes. The discussion is contained in a June 2014  
22 report attached to this testimony as Exhibit No. 10,  
23 Schedule 3. As explained in the report, the process of  
24 coding extensions for the applications was more complex

1 than initially expected. Because of this complexity and  
2 the volume of code that had to be tested, the process of  
3 remediating defects in the code also required more time  
4 than was estimated in the initial project plan.

5 **Q. As the Project approached the February 2015 Go**  
6 **Live date, what preparations did the Company make to**  
7 **ensure a successful launch of the new systems?**

8 A. The process of taking new application systems  
9 live involves the execution of hundreds of highly-  
10 coordinated tasks that must be accomplished within a very  
11 short window of time, typically two to three days. In the  
12 first steps, the legacy systems are locked from use and  
13 the new applications are initialized in what's referred to  
14 as the "production" or operating environment. The new  
15 applications and their many integrations are then  
16 subjected to a final round of comprehensive system tests.  
17 Then, the process of extracting, transforming, and moving  
18 data from the legacy databases and systems to the new  
19 application systems begins, along with the process of  
20 validating the data. During this process, referred to as  
21 the "Cutover," neither the Company's legacy systems nor  
22 the new applications are available to support its normal  
23 business operations. As a result, and as customers  
24 continue to conduct business with Avista during this

1 period, several thousand transactions have to be logged  
2 manually for later entry into the new systems. Finally,  
3 the new systems are enabled and available for service in  
4 the Go Live step, while the Company's legacy systems are  
5 disabled from service.

6 **Q. Please provide an overview of the communication**  
7 **program Avista developed to familiarize its customers with**  
8 **the new systems?**

9 A. The process began with the identification of  
10 changes associated with the new systems (such as the  
11 assignment of a new account number) that had the potential  
12 to impact customers. An employee team was chartered to  
13 accomplish this assessment and it identified 61 points of  
14 change, grouped under 13 different categories. The team  
15 also developed initial recommendations for each change  
16 area that included the need for and timing of customer  
17 communications, as well as communication channels. An  
18 initial customer communication plan was developed and  
19 included key project messages and strategies and timelines  
20 for communicating with customers. The Company then  
21 organized a customer focus group for participants to  
22 review and provide input on the draft communication plan  
23 and customer materials. The plan was refined using this  
24 feedback and was executed through diverse communication

1 channels that included residential and  
2 commercial/industrial customer newsletters, a bill insert,  
3 a direct mailing to all customers with special envelope  
4 messaging, a billing envelope for two months with special  
5 messaging, on-bill messages, social media including  
6 Twitter and Facebook, and additional communications to  
7 targeted customer segments via email and direct mail. A  
8 key communications channel is Avista's website  
9 (avistautilities.com), which provides flexibility in  
10 disseminating information to customers in a dynamic  
11 environment prior to, during, and following the Cutover  
12 and Go Live. The website messaging included a home page  
13 banner and targeted landing page with special content,  
14 including a video for customers on how to read their new  
15 bill. Other customer communication channels included the  
16 automated phone system with on-hold messaging. An  
17 overview of the communication plan is provided as  
18 Exhibit No. 10, Schedule 3, and a timeline showing the  
19 individual communication activities is provided as  
20 Exhibit No. 10, Schedule 4. An example of the direct-mail  
21 communication is provided as Exhibit No. 10, Schedule 5.

1           **Q. Please give a high-level overview of the**  
2 **activities associated with Post-Go Live support.**

3           A. Post-Go Live Support is composed of two  
4 principal activities that begin immediately following the  
5 Go Live to help ensure the successful implementation of  
6 the new systems. **Project stabilization** refers to the work  
7 of making needed changes to the application  
8 Configurations, Extension code, and Integration code, and  
9 then updating the operating applications through new  
10 releases to production. **Project support** is focused on  
11 providing technical assistance to new users of the new  
12 applications, and on processing any application or work  
13 process issues that are identified during the course of  
14 operations.

15           **Q. Briefly describe the work of project**  
16 **stabilization?**

17           A. During the course of testing the new  
18 applications and working through the process of Code  
19 Defect Management, the emphasis is focused on repairing  
20 defects that are known as "critical" or "blocking." These  
21 defects have priority because the applications and  
22 integrations cannot perform properly until the defects are  
23 removed. While most of the minor defects (those that do  
24 not impair the application's core business performance),



1 are also repaired during the testing phase, it is common  
2 for some to be held for releases to production that occur  
3 after the Go Live.

4 In addition to these, there are inevitably some new  
5 defects that emerge during the early operation of the  
6 systems that were not identified during the application  
7 testing phase. Plus, the live operation of the new  
8 applications identifies some work process improvements  
9 that require modification of the application  
10 configurations or code. Through this process, the  
11 efficiency and performance of the new applications is  
12 improved, and important technical knowledge is transferred  
13 from the application developers to those who will have  
14 responsibility for the long-term maintenance of the  
15 systems.

16 **Q. What are the tasks associated with the work of**  
17 **project support?**

18 A. Several integrated technical teams were  
19 organized to support new users of the new applications.  
20 The support process begins when a user has a question or  
21 reports a problem to a group composed of subject matter  
22 experts/mentors who can address a range of technical and  
23 work process-related questions. This group can in turn  
24 rely on two technical support teams representing the

1 Maximo and Customer Care & Billing applications. These  
2 support teams answer technical questions as well as  
3 identify the source of a reported problem (e.g. a defect  
4 in the application, the need for a work process change, or  
5 a training issue). These issues are reported to either  
6 the project stabilization group, or the team responsible  
7 for managing the Post-Go Live applications, where they are  
8 ultimately resolved.

9 **Q. Did the Company anticipate the possibility of a**  
10 **diminution in some service levels associated with the**  
11 **transition?**

12 A. Yes. Even with its comprehensive preparations,  
13 Avista understood from the experience of others that such  
14 a transition is, at best, associated with at least a  
15 short-term decline in some service levels (e.g. call  
16 center grade of service). Even with sufficient  
17 preparation, the transition involves employees moving from  
18 very familiar practices to new work processes, using new  
19 software tools, and employing temporary manual work  
20 processes. In addition to changes for employees,  
21 customers were required to make changes to their accounts,  
22 to become familiar with a new bill format, and experience  
23 some process changes from those with which they were  
24 familiar. This combination can result in more customer

1 calls and longer call-handle times as everyone becomes  
2 more familiar and efficient with the new tools and  
3 processes.

4 **Q. Did the Company prepare for these effects?**

5 A. Yes. Avista estimated potential customer call  
6 volumes and changes in employee productivity, to  
7 anticipate and provide for likely staffing needs. In  
8 addition to staffing changes, the Company developed  
9 metrics to track its performance following the Go Live, as  
10 well as employing new tools (such as virtual hold<sup>8</sup>) to help  
11 ease and streamline transactions for customers during the  
12 transition.

13 **Q. How would you characterize the overall success**  
14 **of the Cutover activities?**

15 A. In short, this process was very successful. The  
16 comprehensive plan developed to coordinate the Cutover  
17 activities was very complete and was extremely useful in  
18 managing the time and resources needed to complete each of  
19 the hundreds of required tasks on a very tight timeline.  
20 The learnings from the three previous full dress  
21 rehearsals were also invaluable in completing and refining

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<sup>8</sup> Virtual hold is the option an on-hold customer can select to retain their position in the call queue and receive a call back from the next available customer service representative.

1 the plan. Over 300 employees were engaged in support of  
2 the Cutover activities.

3 **Q. Were you pleased with the first day of operation**  
4 **of the new systems following the Go Live operation?**

5 A. Yes, very much so. The new systems and work  
6 processes, along with Avista's employees, performed very  
7 well on the first day of service to our customers. I  
8 believe the Company's comprehensive and prudent  
9 preparations for a successful transition to the new  
10 systems were reflected in the very successful Go Live  
11 operation.

12 **Q. What were some of the indicators of the**  
13 **successful launch of the new systems?**

14 A. At the enterprise level, the new systems  
15 performed well, not only in directly enabling the required  
16 work processes (such as accurately printing customers'  
17 bills), but also in their smooth integration and operation  
18 with over 100 other allied applications and systems. The  
19 "system performance," the measure of the capacity of the  
20 computer hardware and network systems to support the new  
21 applications "under load," was also very positive. In  
22 addition to these measures, there were no blocking defects  
23 identified, and there were fewer overall defects than had  
24 been anticipated; many of those were resolved before the

1 second day of operation. Finally, there were far fewer  
2 employee calls to the technical support teams than had  
3 been expected - an indicator that the employee training  
4 program had been highly effective.

5 From the customer's perspective, Company employees  
6 were well-equipped to answer questions, resolve issues and  
7 concerns, and perform the desired transactions. As  
8 anticipated, the high volume of calls to our contact  
9 centers, combined with the additional time spent on each  
10 call (associated with the new web format, revised  
11 transactions, new account numbers, and new tools and new  
12 work processes), resulted in a lower than normal grade of  
13 service, longer hold time, and longer average handling  
14 time. Even with these expected reductions in service,  
15 however, Avista was pleased with its overall performance  
16 on the first day of operation, in particular because our  
17 actual results were better than the forecast, even though  
18 the volume of calls was heavier than had been expected.

19 Results from the second day of operation were  
20 exceptionally positive. The Company's grade of service  
21 exceeded our standard (pre-Go Live) benchmark of 80%, and  
22 average handling time, which also improved from the first  
23 day, was better than had been forecasted. Performance  
24 during the remainder of the first month of operation was

1 essentially on par with the Company's pre-Go Live business  
2 operations, a truly outstanding implementation  
3 performance. A high-level summary of the launch of the new  
4 systems, including customer service metrics for the first  
5 five weeks of operation, is provided in Exhibit No. 10,  
6 Schedule 6.

7 **Q. When do you expect the capital investment**  
8 **required to implement the new systems to be complete?**

9 A. The last major implementation release of the new  
10 applications was completed on May 17, 2015. The close out  
11 of the capital investment for the Project is expected to  
12 be complete in the third quarter of 2015, following  
13 receipt of final invoices associated with the project.

14 **Q. What is the expected final cost for the Project?**

15 A. The Company expects the total capital investment  
16 for the Project to be approximately \$107 million.

17 **Q. Are there any Project development costs that**  
18 **will continue after the new Systems are in service?**

19 A. Yes. As described in the foregoing testimony and  
20 schedules, the scope for Project Compass at Go Live was to  
21 replace the functionality of the Company's legacy System.  
22 Once the new systems were stabilized, the Company planned  
23 to make additional investments to add new functionality,  
24 such as the option for customers to choose their preferred

1 communication channel. Opportunities will continue to be  
2 identified, over time, for adding functionality to serve  
3 the evolving needs of customers, to improve the efficiency  
4 or effectiveness of the new System for employees, or to  
5 integrate new or modified applications and systems. As was  
6 the case with the Company's Legacy System, there was  
7 essentially a continuous capital development effort  
8 required to support the System from its inception, to  
9 accommodate changing technology, the growing needs of our  
10 customers, new regulatory requirements, and the perpetual  
11 effort to optimize the value of the investment.

12 **Q. Does this conclude your pre-filed direct**  
13 **testimony?**

14 A. Yes.